

The Wonderful Storybook Sampler – Media Brief

Supported Platforms:

iOS – iPad, iPhone, iPod Touch
(Mac OS, Windows and Android will launch in mid-2013)

Languages:

English

Price:

FREE

App Store URL:

<http://itunes.apple.com/us/app/storybook-sampler-wonderful/id583696319?ls=1&mt=8>

Recommended for:

Young readers and their parents

App Summary

- Selection of fully interactive pages from each of the Wonderful storybooks
- Wonderful Storybooks are classic and modern stories originally published in the award-winning Living Books series, updated and enhanced for modern devices



Explore selected pages from all our popular storybooks. Each page in the Wonderful Storybook Sampler comes alive with interactive elements - words, characters, sounds and music - from the original stories.

Read and play with fully animated pages for delightful fun on every story page. Hosted by Simon, the narrator from *Tortoise and the Hare*, the Storybook Sampler includes interactive pages from all five Wonderful storybooks. Each page "plays" just like in the full Wonderful storybook. Over 300 words, characters and props come to life when tapped. And did we mention it's FREE?

App Highlights:

- Features fully interactive pages from current Wonderful apps:
- Arthur's Birthday, Arthur's Teacher Trouble, The Berenstain Bears Get In a Fight, The Berenstain Bears In the Dark, Harry and the Haunted House, The Tortoise and the Hare, Little Monster at School
- Move between pages with swipe or tap the page turn arrow to unlock more animation
- Multiple settings to further customize the App for your child's reading experience
- Easy options to purchase a full storybook.
- Parental tips to help you get the most out of all Wonderful interactive storybooks
- Teacher resources include a 31 page overview of Wonderful interactive storybooks Classroom Activities and a free preview of the Classroom Activities guide for *Tortoise and the Hare*

Animated Surprises:

On every page there's a hidden object. See if you can find it; it's different for each story.

Authors:

The Berenstain Bears In The Dark and Get In A Fight are by Stan and Jan Berenstain, Arthur's Birthday and Teacher Trouble are by Marc Brawn, Harry and the Haunted House is by Mark Schlichting (the Creator of Living Books), Little Monster at School is by Mercer Mayer and Tortoise and the Hair is the timeless Aesop's fable.

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Wonderful Sampler Images:





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