

## The Berenstain Bears Get in a Fight – Media Brief

### Supported Platforms:

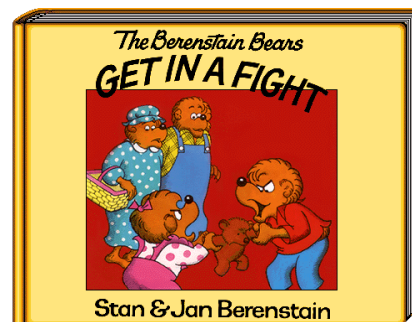
iOS – iPad, iPhone, iPod Touch  
(Mac OS, Windows and Android will launch in late 2012)

### Languages:

English and Spanish (French available as an in-app purchase)

### Price:

\$4.99 includes English and Spanish language content  
\$1.99 in-app purchase to unlock the French language storybook  
\$2.99 in-app purchase for Premium Upgrade (unlocks the French language and the full Classroom Activities guide)



### App Store URL:

### Recommended for:

Young readers, especially brothers and sisters

### App Summary

- An interactive animated storybook originally published in the award-winning Living Books series
- A tale of how sibling arguments can sometimes escalate, and how they can be resolved



*The Berenstain Bears Get In A Fight* lets young readers play inside the story and interact with all the characters and words. This is an imaginative and interactive story experience, with fully animated content loved by children, parents and teachers alike.

### Story Overview:

Brother Bear and Sister Bear are usually the best of friends, but for some reason things get off to a bad start one morning and quickly go from bad to worse. They don't speak to each other and when they do, it's not in the nicest ways. It gets so bad that the neighbors don't know which is worse, the big storm passing through Bear Country or the "racket coming from the bear's house." Do they even remember why they are fighting? Can anything make them stop? Useful for children of all ages, this story teaches lessons on avoiding arguments and disagreements.

### App Highlights:

- Story is in both English and Spanish - change language from any page
- Brazilian Portuguese story content unlocks with in-app upgrade
- Each page is fully animated, including two pages with extended multi-scene animations
- Virtually every item on each page comes to life when tapped
- All words are "active" for extended word play and language learning – tap on any word to hear it spoken
- A hidden surprise is on each page – can you find "Buzzy" the bee?
- Move between pages with swipe or with scrolling page navigation
- Two modes: "Read to Me" and the fully interactive "Let Me Play"
- Multiple settings to further customize the App for your child's reading experience
- Special "About the Authors" video profiling Jan and Stan Berenstain available from within the App
- Parental tips to help you get the most out of this Wonderful interactive storybook
- Teacher resources include a 31 page overview of Wonderful interactive storybooks Classroom Activities and a free preview of the Get In A Fight Classroom Activities guide
- The full 57 page Get In A Fight Classroom Activities guide is available as an in-app upgrade

## Harry and the Haunted House – Media Brief

### Animated Surprises:

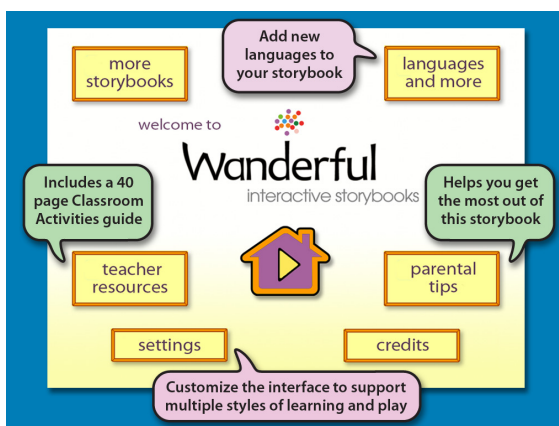
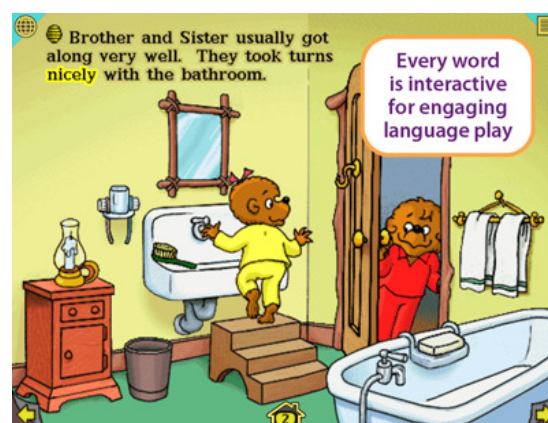
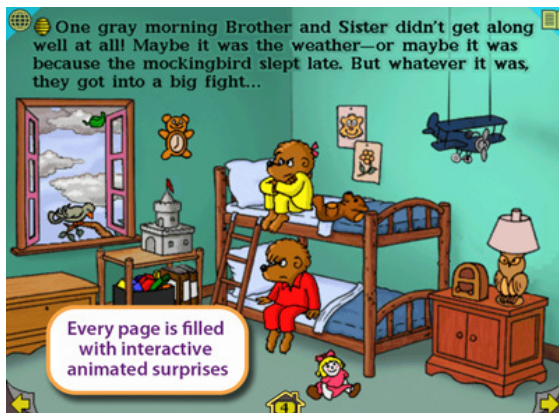
On every page, there's a hidden bee (named "Buzzy") that needs to be found through exploration. On page 1 he's in the flower box below the window; on page 2 he's hiding behind the towels.

### Authors:

The Berenstain Bears Get In A Fight is by Stan and Jan Berenstain, authors of over 200 books starring the Bear family: Mama, Papa, Brother and Sister.

### Storybook Images:

Larger images are available at <http://pinterest.com/wonderfulbooks/get-in-a-fight/>



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